



## **Economic Development Advisory Commission Agenda**

### **September 8, 2011**

The Economic Development Advisory Commission is a citizen commission appointed by the Fremont City Council. Economic Development Advisory Commission business is conducted in a public forum and operates within the rules and provisions of the Brown Act. Information on the Brown Act may be obtained from the City Clerk's office at 3300 Capitol Avenue, (510) 284-4060.

#### **General Order of Business**

1. Call to Order - 8:00 a.m.
2. Roll Call
3. Approval of Minutes
4. Public Communications
5. Commissioner/Staff Report on Sectors
6. Commissioner/Staff Report on Corporate Site Visits
7. Commissioner/Staff Report on EDAB, JVS, Other Meetings
8. Scheduled Items
9. Future Agenda Items
10. Adjournment

#### **Order of Discussion**

Generally, the order of discussion after introduction of an item by the chair will include comments and information by staff followed by Economic Development Advisory Commission questions, inquiries or discussion. The applicant, authorized representative or interested citizens may then speak on the item. At the close of public discussion, the Commission will consider the item and action will be taken.

#### **Public Communications**

Any person desiring to speak on a matter that is not scheduled on this agenda may do so under Public Communications. The Economic Development Advisory Commission will take no action on an item which does not appear on the agenda. The item will be agendaized for the next regular meeting or at a special meeting called in accordance with the terms of the Brown Act. The Economic Development Advisory Commission may establish time limits of presentations.

#### **Information**

Regular scheduled meetings of the Economic Development Advisory Commission are conducted at City Hall, 3300 Capitol Avenue, Building A, Ardenwood Room. Meetings are held at 8:00 a.m. on the first Thursday of January, March, May, July, September, and November. Meetings may be tape recorded at the discretion of the Chair.

Copies of the Agenda are available at the City Manager's Office five days preceding the regularly scheduled meeting.

Information about the City or items scheduled on the Agenda may be referred to:

Kelly Kline, Economic Development Director  
Office of Economic Development  
3300 Capitol Avenue  
Fremont, CA 94538

Telephone: (510) 284-4020

*Your interest in the conduct of your City's business is appreciated.*

**Economic Development Advisory Commission**

Vinton Bacon  
Cindy Bonior  
Sheena Chang, Chair  
Teresa Cox  
John J. Dutra  
Nancy Lee  
Peggy Kraus  
Tim Tran, Vice Chair

**Office of Economic Development Staff**

Kelly Kline, Economic Development Director  
Christina Briggs, Economic Development Manager  
Hope Shapiro, Economic Development Coordinator  
Kim Marshall, Economic Development Executive Assistant

The City of Fremont does not discriminate on the basis of disability. Reasonable auxiliary aids are provided upon request to persons with disabilities to afford an equal opportunity to services, programs, and activities. Inquiries may be forwarded to the Director of the Human Services Department, P.O. Box 5006, Fremont, California, 94537-5006. (510) 574-2050.

**MEETING AGENDA**  
**FREMONT ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDAC)**  
**THURSDAY –September 8, 2011**  
**8:00 A.M. - 9:30 A.M.**  
**ARDENWOOD ROOM**  
**3300 CAPITOL AVENUE, BUILDING A**

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **APPROVAL OF MINUTES** for regular meeting of July 7, 2011
4. **PUBLIC COMMUNICATIONS (written/oral)**
5. **COMMISSIONER/STAFF REPORT ON THE FOLLOWING SECTORS:**
  - 5.1 **Industrial/Manufacturing**
  - 5.2 **Technology**
  - 5.3 **Commercial/Retail**
    - Centerville
    - Downtown
    - Irvington
    - Niles
    - Mission San Jose
    - Pacific Commons
    - Warm Springs
  - 5.4 **Office Development**
  - 5.5 **Labor & Employment/Education**
  - 5.6 **Chamber of Commerce/Neighborhood Business Associations Update**
  - 5.7 **International Trade**

**6. COMMISSIONER/STAFF REPORT ON CORPORATE SITE VISIT**

**7. COMMISSIONER/STAFF REPORT ON EDAB, SVJV, OTHER MEETINGS**

- a. Past Meetings:
  - Semicon, July 12 -14, Moscone Center
- b. Upcoming Meetings:
  - Silicon Valley Leadership Group “Game Changers,” September 13, 8:00 a.m. – 1:00 p.m., Santa Clara Convention Center
  - CREW Silicon Valley, September 13, 12 Noon, Silicon Valley Capitol Club, San Jose
  - Career Strategies Forum sponsored by the NSVP, September 15, 8:30 a.m. – 12 Noon, Crowne Plaza Hotel, Union City
- c. Upcoming Alameda County SBDC Workshops:
  - Increase Your Retail Sales This Holiday Season!, September 15, 8:30 a.m. – 12 Noon, Fremont Council Chambers

**8. SCHEDULED ITEMS**

- 8.1**
- |                     |   |
|---------------------|---|
| <b>Topic:</b>       | <b>Climate Action Plan</b>  |
| <b>Who:</b>         | Amy Rakley, Associate Planner   |
| <b>Time:</b>        | 8:45 – 9:15 a.m.  |
| <b>Process:</b>     | Information   |
| <b>Outcome:</b>     | Addresses Mission Statement Objective I – Develop a strategy to promote Fremont as an attractive city for the location of businesses, residents, and employees. |
| <b>Attachments:</b> | None  |

**9. FUTURE AGENDA ITEMS**

**10. ADJOURNMENT**